

# TERMS & CONDITIONS

## PAYMENT TERMS:

Invoices issued at publication and are due at that time. Any past due invoice will be subject to a 20% per month finance charge on the balance due. New advertisers must apply payment with first order. Frequency contract advertisers who fail to fulfill the agreement will be billed for the difference in rates.

Rates are subject to change upon notice from the publisher.

Preferred position defined as a specific page or preferred placement on a page is subject to a 10% premium.

## OTHER TERMS AND CONDITIONS:

Rutland Magazine reserves the right to reject any advertisement at any time.

Advertisers and their agencies assume all liability for content including text representation and illustrations. Rutland magazine assumes no liability for errors in key numbers and will be held harmless of, for any reason the omission of an advertisement. Any liability incurred may not exceed the cost of the space.

Cancellations are not accepted after closing date.

Insertion orders are accepted subject to the condition that Rutland Magazine shall have no liability for the failure to execute such advertising due to acts of God, government restrictions, fires, strikes, accidents or other events beyond the control of the publisher.

Advertisements are accepted subject to the understanding that the advertiser and agency representing same have the right to publish the content of their advertisements. In consideration of this right the advertiser and agency agree to indemnify and hold harmless Rutland Magazine against any loss, liability, damage and expense arising out of publication.

Rutland Magazine reserves the right to hold the advertiser and/or advertising agency jointly and severally liable for such monies due and payable to Rutland Magazine.

Rutland Magazine will provide ad proofs of new ads when production is required of Rutland Magazine. One Proof and one revision are included. Rutland Magazine is not responsible for proofing errors that may have been missed once the advertiser approves the proof.